

# SOUTH AFRICAN BOOK FAIR 2018 PROGRAMME

## AUTHORS' CORNER

### KIPPIES - NEWTOWN CULTURAL PRECINCT



Rich information and support for authors wishing to be published | All activities free of charge

Saturday 8 September 10:00 – 17:00 & Sunday 9 September 10:00 – 13:00

**A full-time desk** offering information of value to authors – managed by members of the Alliance of Language and Media Practitioners of South Africa (LAMP); and slots for new and aspiring authors who feel they would like to connect with specialists who have experience in aspects of publishing. Spoken and printed information of value to authors will be offered.

**Talks** that offer insights into fresh developments in publishing in South Africa, will be given by people with a unique knowledge of, or useful take on, the opening of access to publishing for 'new' types of authors. Attendance on a first-come, first-served basis.

**One-on-one slots**, for new and aspiring authors who would like to connect with specialists in various aspects of publishing. Slots must be booked in advance– See Sessions 1A, 1B, 2A, 2B, 3A. For advance bookings – [info@southafricanbookfair.co.za](mailto:info@southafricanbookfair.co.za)

| Saturday 8 September |  |   |  |
|----------------------|--|---|--|
| TIME                 | TOPIC  | DESCRIPTION   | FORMAT/CONTENT/ PRESENTER(S)   |
| 10.00 - 10.50        | Help! I have a manuscript that I want to publish, but I don't have any idea what to do next.   | <b>Talk with time for questions</b><br>The book production process in detail: What it involves, and what this means for me as an author. The emphasis here will be on the process involved in producing a quality product. The costs of the process will be covered, but briefly. | Presentation with time for questions<br>Industry presenter   |
| 11.00 - 11.50        | Let's get real: The true costs of producing a quality book. This session discusses how much it costs to publish a book of acceptable quality. It also looks at different publishing models in terms of costs to authors.       | <b>Talk with time for questions</b><br>What are the potential costs of each stage of the production process?<br>How different publishing models allocate costs to authors in South Africa.  | Professional Editors' Guild:<br>Introduction<br>Traditional publishing specialist<br>Self-publishing specialist PP<br>'Mixed model' specialist                     |
| 12.00 - 12.15        | <b>Session 1A:</b> Open session covering questions such as:<br><ul style="list-style-type: none"> <li>Can you explain?</li> <li>Do you have material on?</li> <li>Can you refer me to a good source of information?</li> </ul> | <b>Face-to-face interactions with industry specialist</b><br>Six individual slots are available.  | Aspects to be covered by industry generalists:<br>General publishing knowledge   Manuscript assessment   Editing   Design   Typesetting   Proofreading   Marketing |
| 12.15 - 12.30        | <b>Session 1B:</b> Open session covering questions such as:<br><ul style="list-style-type: none"> <li>See Session 1A</li> </ul>  | <b>Face-to-face interactions with industry specialists</b><br>Six individual slots are available.   | Aspects to be covered by industry generalists:<br>See Session 1A   |
| 13.00 - 13.50        | What does a book <b>editor</b> do?<br>Different levels of editing. Useful tips.  | <b>Presentation with time for questions and discussion</b> This talk presents editing from the point of view of the writer (rather than the publisher).   | Professional Editors' Guild  |
| 14.00 - 14.15        | <b>Session 2A:</b><br>What is it like to be edited?  | <b>Face-to-face interactions with editors/authors</b><br>Six individual slots are available.  | Practising editors/published authors   |
| 14.15 - 14.30        | <b>Session 2B:</b><br>What is it like to be edited?  | <b>Face-to-face interactions with editors/authors</b><br>Six individual slots are available.  | Practising editors/published authors   |
| 14.40 - 15.20        | Skills required in the writing of narrative non-fiction  | <b>Talk with time for questions</b>   | Practitioners of the genre, drawn from among professional journalists  |
| 15.30 - 16.15        | What do 'design', 'typesetting' and 'proofreading' entail?   | <b>Presentation with time for questions</b>   | Three different industry specialists   |
| 16.15 - 16.45        | <b>Session 3A:</b> Can someone get me started on thinking about design, typesetting and proofreading?  | <b>Face-to-face or small-group interaction</b><br>Will accommodate up to six individuals.   | Four industry specialists (same three as above, plus one)  |

| Sunday 9 September |  |  |   |
|--------------------|--|--|---|
| TIME               | TOPIC  | DESCRIPTION  | FORMAT & PRESENTER(S)                   |
| 10.00 - 10.50      | The state of the 'books revolution' occurring in South Africa at present             | Reflections on recent developments in publishing, with time for discussion | David Robbins, owner of Porcupine Press |
| 11.00 - 11.50      | I write in an African language. What options do I have in terms of publishing?       | Talk with time for questions   | Professor <i>Sihawukele</i> Ngubane     |
| 12.00 - 12.15      | What do I need to know about translating my text into other South African languages? | Face-to-face or small-group interaction                                    | SATI members/ PASA members              |
| 12.15 - 12.30      | What do I need to know about translating my text into other South African languages? | Face-to-face or small-group interaction                                    | SATI member/ PASA member                |

The South African Book Fair reserves the right to make changes to the programme.

[www.southafricanbookfair.co.za](http://www.southafricanbookfair.co.za)