



SOUTH AFRICAN
BOOK DEVELOPMENT
COUNCIL

ENTERPRISE DEVELOPMENT PROGRAMME SOUTH AFRICAN BOOK FAIR EXHIBITOR SMME/ENTREPRENEURS SUBSIDIES

APPLICATION REQUIREMENTS

1.1 GENERAL ELIGIBILITY

1. Participation should contribute to book industry development and diversity;
2. Impact positively on historically disadvantaged communities;
3. Increase the extent to which the participation develops human resources, training and capacity-building within the book publishing sector.

1.2 ELIGIBLE PARTICIPANTS

1. Participation in the programme is open to South-African owned and controlled, emerging, small and/or independent book publishers & entrepreneurs.
2. Participants need to participate in all SABDC capacity-building and development programmes.
3. The applicant should have completed at least 36 months of operation at the time of the application.
4. Net sales of its own titles should be less than R5 million.
5. Author royalty payments and other contractual obligations must have been fulfilled.
6. Must have an active and ongoing publishing programme.

The SABDC, through the FP&M Seta Grant, will subsidise the following:

1. Exhibitor fees and shell scheme stand.
2. Travel to the SABF.
3. Accommodation for participation outside Gauteng.

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